

# Vision Paper

# <u>Purpose of Vision Paper</u>

This document serves more as a glimpse into our vision rather than a traditional whitepaper or litepaper. It serves as our initial formal documentation, introducing our project, current team, mission, values, and vision.

As we continue to evolve and progress, this document will also evolve and change. We encourage you to check back for updates, which we will announce on our social media channels. We believe that any successful project in the Web3 space must be flexible, adaptable, and approachable. Therefore, we welcome any ideas or feedback you may have. Please share it with us!

Please note that as we strive to be adaptable, the details in this document will undergo continual improvement. Therefore, please view it as a guide and a reflection of our overall outlook rather than a fixed and unchanging plan.

## **Our view on Web3**

The web3 space is a revolutionary development in digital experiences, presenting a multitude of immersive and engaging opportunities. At the forefront of this space, we aim to bring the finest storytelling and entertainment through gamified content to life, captivating audiences like never before.

We understand the value and potential of involving our community in driving the project forward, breaking new ground in the industry rather than merely imitating others. All significant movements require tireless experimentation, pushing the boundaries of cultural, technological, and social norms. We invite you to join us in creating something truly exceptional, one that will leave its mark on the history of art, entertainment, gaming and storytelling. Ultimately, we believe that the strength of our community is paramount.





## **Our Vision**

At Adaki, our vision is to become one of the top (C)NFT brands and stay there for life. We believe that the key to achieving this is by consistently delivering high-quality content that engages people and encourages them to become part of our community.

To realize this vision, we are committed to continuous innovation, pushing boundaries, and standing out through creativity and ingenuity. Additionally, we recognize the importance of reaching out to people beyond the web3 space, and showcasing the real-world benefits of our products, making them accessible to everyone regardless of their technical expertise. At the core of our mission is blockchain gaming, and we want to lead the charge in this revolution. Our goal is to bring together gaming and entertainment to create fun, engaging experiences that appeal to everyone. We want to build a strong community that keeps growing day by day.

We understand that the growth of our community is paramount, and we are committed to continually onboard new people. Ultimately, we want to be pioneers of the web3 space, creating a thriving and inclusive community through gaming and entertainment, where everyone feels welcome and inspired.





### **About Adaki**

Adaki is a web3 brand on the Cardano Blockchain that is focused on exploring the potential of blockchain technology and building the web3 universe. The name "Adaki" is derived from "ADA" the currency of the Cardano Blockchain, and "KI" a Japanese term meaning energy. Adaki aims to revolutionize the world of NFTs by offering cutting-edge web3 content and a passionate community that brings the Cardano Blockchain to life in new ways. Adaki is a fusion of blockchain technology and creative energy, and it offers unique experiences for those who join the community.

The brand is centered around a story-driven anime NFT collection that aims to provide a gamified experience to the Cardano blockchain. With the aim of giving all Adaki Collection NFT holders the opportunity to create the story, the brand is set to revolutionize the NFT market with its interactive approach.

Adaki, Anime, and Cardano can be compared to a classic shonen anime. Just like the protagonist of a shonen anime, Adaki is on a mission to become the best in the NFT space, using the power of Cardano blockchain to create stunning anime-inspired NFTs. The Adaki community, just like the protagonist's friends, is a loyal and dedicated group of people who work together to achieve this goal. And just like in an anime, the journey is just as important as the destination.

The Adaki community is constantly exploring new frontiers and discovering new ways to express their creativity through NFTs. Together, they're building a vibrant and dynamic world that's full of energy and excitement, just like the world of a shonen anime. So, whether you're a die-hard anime fan or a Cardano enthusiast, come join Adaki and be a part of this epic journey!





## **Adaki Nightshow**

One of that innovative approaches is the so called Adaki Nightshow. The Adaki Nightshow is an interactive game show designed for and by the community of Adaki NFT collectors. With a focus on community engagement and participation, the Adaki Nightshow is unlike anything else in the NFT space. The show is an epic battle where community members are given the chance to get on the Twitter stage and duel in different game concepts such as a quiz. One of the key features of the Adaki Nightshow is the exciting prizes that participants can win.

The audience also has the chance to win a small prize, making the show engaging and rewarding for everyone involved.

The show is a great opportunity for the community to come together, have fun, and win some amazing prizes. In addition to the community aspect of the show, Adaki also invites guests to participate in the Nightshow. This is a great opportunity for the community to get to know other NFT projects and learn about the wider NFT space. Guests also mean more prizes for participants, making the show even more rewarding. The Adaki Nightshow is more than just a game show; it's a platform for the community to have a say in what they want to see and do. Adaki wants to use the show to get into conversation with the community and learn more about their expectations and needs. This engagement will help Adaki better understand their community and tailor their offerings to meet their needs.

Overall, the Adaki Nightshow is an exciting and innovative addition to the NFT space. By focusing on community engagement, participation, and prizes, Adaki has created a unique experience that is sure to delight NFT collectors. Adaki has already welcomed notable guests such as CryptoDramz, Unpopular El and Her Monsters, among others. So, be sure to tune in to the Adaki Nightshow and join in the fun!



## **Story & Gaming**

Adaki is not just a Web3 brand; it's a community-driven storytelling and gamified experience. Our focus is not just on crypto, NFTs, or web3, but rather on entertaining, engaging, and inspiring people through stories and art.

We believe that these technologies simply make this focus more exciting and expansive than ever before. To achieve this goal, we are building a gamified ecosystem that includes interactive web experiences, rewards for engaging and creating value in the space, gaining XP and increasing levels and reputation for completing quests and tasks. collecting NFT items that enhance the gamified interactive experience, building collections of NFT characters, personas, and roles, forming clans and communities to coexist and compete with others, and governance systems allowing communities and NFT holders to shape the world.

One of the key features of Adaki's gamified ecosystem is the rewards for builders. Adaki wants to empower its community members to contribute to the world-building and storytelling process by proposing and submitting stories, artwork, and interactive experiences. The builders will be rewarded for their contributions, making the ecosystem more collaborative and engaging.

Another important aspect of Adaki's gamified ecosystem is governance. The community and NFT holders will have the power to vote on storvlines, and proposals, giving them a say in the direction of the Adaki world. This governance system will foster a sense of ownership and belonging among the community, making it more invested in the success of the project. Adaki's gamified ecosystem is not just about collecting NFTs; it's about creating a shared experience that is fun, engaging, and rewarding for everyone involved. By focusing on storytelling, world-building, and community engagement. Adaki is building a unique and exciting ecosystem that is sure to delight NFT collectors and gamers alike.





## **Why Cardano?**

#### **Scalability:**

The Cardano blockchain is built to grow in order to accommodate large-scale initiatives. In order to increase scalability and reduce network congestion, it employs a layered architecture.

#### **Sustainability:**

Cardano uses a proof-of-stake consensus process, which is more environmentally friendly and energy-efficient than existing consensus systems.

#### **Security:**

The thorough peer-review process used by Cardano and the use of formal methods to check the accuracy of the code make the blockchain extremely secure.

#### **Interoperability:**

Cardano is made to work with other blockchains and is designed to be interoperable, making it simple to transfer assets and data between various blockchain ecosystems.

#### **Lower transaction fees:**

Cardano has transaction fees that are far lower than those of other blockchains, enabling the development and use of NFTs on the system more affordable.

#### **Strong smart contract functionality:**

Plutus, the Cardano smart contract language, is a strong and safe programming language that enables developers to create complicated smart contracts with great confidence in their accuracy.

#### **Community support:**

The Cardano ecosystem is being built by a sizable and engaged community of developers, entrepreneurs, and enthusiasts. For NFT projects created on the Cardano blockchain, this community offers a variety of tools, support, and collaboration options.



